

9845 Erma Road, Suite 312 San Diego, CA 92131 Phone: (800) 380.7370 or (858) 530.1031 Fax: (858) 530.1820 info@ssginstitutional.com

Donor Advised Funds

- Manage your client's charitable investments
 - Grow your practice
 - Earn the loyalty of your clients' heirs

Through an arrangement with *iGiftFund*, Shareholders Service Group now makes donor advised funds available to you and your clients. This unique program enables you to create a donor advised fund for your clients which you can manage on your familiar SSG platform, at all fund size levels, and in open architecture.

What is a Donor Advised Fund?	Donor Advised Funds are charitable-giving vehicles that provide simple, tax-smart, and meaningful ways to help your client manage their charitable giving. Your clients can enjoy immediate and maximum tax advantages, make grants on a flexible timetable, build their charitable legacy, and increase philanthropic funds for future grantmaking.
Financial Advisor Benefits	 Benefits include: Manage your client's charitable investments on your familiar platform in open architecture at all fund size levels. Add long term, recurring revenue stream to your existing book of business. Attract and retain high-net-worth clients seeking philanthropic and wealth management services. Stem the loss on assets that might otherwise be liquidated due to tax and estate planning decisions. Convert illiquid assets (highly appreciated closely held stock, real estate, and life insurance) to assets under management. Convert AUM in other Donor Advised Funds and Private Foundations to your investment platform.
Donor Benefits	 The program provides numerous benefits for the donor: <i>Tax-wise</i>: Your clients enjoy the maximum income tax deduction, avoid capital gains and estate taxes, and assets grow tax-free. <i>Simple and fast</i>: Simple and fast solution that enables your clients to manage their charitable giving, similar to a private foundation (with significant advantages). <i>Efficient: iGiftFund</i> handles oversight and administration, including gift acceptance, grant processing, recordkeeping, compliance, and tax reporting. <i>Private</i>: Your clients decide whether to keep their charitable giving private or allow it to be acknowledged. Flexible: Another advantage that distinguishes iGiftFund's DAF Program is the type of assets we can accept. We are not in the business of quickly turning the assets your client contributes into some proprietary mutual fund. This means we can accept and hold gifts of closely held stock, real estate, life insurance policies, and other assets that other DAF programs will not.



Identifying Client Opportunities	 is experiencing will be selling wants to supp wants maximu wants to involve makes cash g experiences flee is concerned a wants to supp management fee wants to keep 	d can be a solution for a client who: ng an extraordinarily high-income year. g a highly appreciated asset in the near future (closely held stock, real estate). port several charities through one substantial gift. hum flexibility to change the charitable beneficiaries over time. Note a spouse, children, and grandchildren in charitable giving. gifts to numerous charities but would benefit by giving appreciated assets. fluctuating income but wants to maintain a steady level of giving. about the complexity of a private foundation and lack of privacy. port a charity but is not confident with the organization's investment t capability. p his or her charitable giving confidential. port a charity but wants to ensure that the gift is used as intended.					
<i>iGiftFund</i> allows you to keep your client relationship as a trusted advisor and work in your usual way (i.e., as a broker or in a managed account relationship).							
Steps in Setting Up a Fund	 Setting up a fund is easy: You assist your client in completing <i>iGiftFund</i>'s Donor Advised Fund application. You send the completed application and investment account paperwork to <i>iGiftFund</i>. <i>iGiftFund</i> completes the investment account paperwork and returns it to you. You establish the new investment account (registered as The Independent Charitable Gift Fund fbo Smith Family Charitable Fund). Client authorizes the transfer of assets to the new investment account. <i>iGiftFund</i> sends the client a gift receipt letter and instructions for secure online access. 						
Why iGiftFund?	We offer a level of personalization, a depth of experience, and a standard of cost-effectiveness that <i>cannot</i> be found elsewhere.						
Fees	 Administrative Fee <i>iGiftFund</i>'s administrative fee schedule is setting a new standard of affordability in the industry: 						
		First \$500,000	[\$0.0 - \$.5M]	45.00 bps/year			
		Next \$500,000	[\$.5M - \$1M]	22.50			
		Next \$1,500,000	[\$1M - \$2.5M]	15.00			
		Next \$2,500,000	[\$2.5M - \$5M]	11.25			
		Next \$10,000,000	[\$5M - \$15M]	9.375			

A minimum fee of \$150 per quarter Administrative Fees are charged directly to the client's DAF, quarterly in advance

[\$15M and up]

7.50

Investment Management Fee

• The client's DAF is charged with the investment management expense associated with your role as the investment manager.

For additional information, call or email Phil Tobin at 1-800-810-0366 or philtobin@iGiftFund.org

Over \$15M





9845 Erma Road, Suite 312 San Diego, CA 92131 Phone: (800) 380.7370 or (858) 530.1031 Fax: (858) 530.1820 info@ssginstitutional.com

Click the links below for helpful material in understanding and explaining to clients how the program works:

Program Description and Application

This is an important, core document. It contains an easy to read, high-level overview of the iGiftFund program. It also contains the following forms needed to open a new DAF or to transfer an existing DAF to iGiftFund:

- Donor Advised Fund Application
- Contribution form
- How to Make a Contribution to your Fund

Procedure to Open a New Fund

This consists of:

- A one-page list of the 5 steps involved in setting up a new donor advised fund.
- Checklist to Open a New Fund
- Liquidity Account Explanation
- Contribution Form
 - Use this form to make contributions to the donor advised fund.
 - Serves as a stand-alone document when you only need this form

Investment Objectives and Guidelines

This is iGiftFund's Statement of Investment Objectives and Guidelines

Liquidity Account Explanation

 This is part of the Procedure to Open a New Fund package but is included here as a stand-alone document when you only need this one page

Grant recommendation Form

 Grants can be submitted online but is included here for donors who prefer to fill them out by hand.

In addition, the following separate PDFs have been provided to SSG as educational pieces for financial advisors and donors.

A. The Financial Advisor's Guide to Donor Advised Funds (DAFs) [14 pages]

This is an excellent primer for Financial Advisors on DAFs – what they are, how they work, endowment vs. non-endowment features, advantages/disadvantages, comparison to private foundations, etc.

B. DAFs for Professional Advisors [2 pages]

This is a two-page summary version of the 14 page document above.

The contents of the next two documents are very similar to the ones above. Whereas A and B are written for the Financial Advisor, C and D below are written for the Donor.

- C. The Donor's Guide to Donor Advised Fund (DAFs) [12 pages]
- D. Donor Advised Funds A Summary for Donors handout [2 pages]



Donor Advised Fund Contribution Authorization

I/we hereby authorize Shareholders Service Group ("SSG") to move assets to facilitate a charitable contribution as instructed below:

From: Client Name	From Account Number	To Account Name	To Account Number	Quantity/ Amount	Symbol or Description
		iGiftFund fbo Client			
		iGiftFund fbo Client			
		iGiftFund fbo Client			

Authorization: I hereby authorize Shareholders Service Group ("SSG") to move assets between the respective accounts as instructed above. I have consulted with advisors and attorneys as needed, and I take full responsibility for this transaction. I understand that SSG does not provide legal, tax or investment advice or research or other information on which to base a decision or evaluation about the safety or advisability of this transaction. I acknowledge that SSG's act of processing this transaction does not imply its approval or endorsement of the transaction. I have not consulted with SSG or any of its officers, agents or employees regarding this transaction. I agree to indemnify and hold harmless SSG and any person controlling or under common control with it from and against any cost, liability, claim or expense arising out of or connected with this transaction. I hereby fully and forever agree to release and discharge SSG, its officers, employees, subsidiaries, affiliates, and agents, and indemnify and hold harmless each of them from any and all liability or responsibility for any and all claims, losses, costs, charges, fees, expenses, taxes, penalties, damages, attorney's fees or other cost whatsoever in any way arising from or as a direct or indirect result of the transaction

All signatures are required for joint accounts or trust accounts with co-trustees.

Client Signature	Print Client Name	Date
Client Signature SSG 0220	Print Client Name	Date